Questions On Target Group Culture

1. Where do they naturally gather?
2. What do they fear
3. What do they value highly?
4. What frustrations do they face?
5. How do they experience discrimination?
6. What type of music do they like?
7. What do they hold in high esteem?
8. What type of things facilitate acceptance or cause exclusion?
9. What are their perceived needs?
10. Are there any cultural peculiarities?
11. What does “success” look like for these people?
12. What is their attitude towards God/Jesus/church?

**Questions on Connection points**

1. What are the natural connection points that already exist?
2. What are the points of discord or conflict?
3. Are there small changes that would make connection more effective?
4. What areas would require a major shift to facilitate connection?
5. What parts of the Biblical story would connect with this group?
6. In what form would the gospel be best communicated?
7. What costs would people from this culture experience if they committed themselves to Christ?
8. How well known is the Biblical story?